



Clean & Fresh was established 20 years ago out of the passion of Shirley Daglish; formally trained in Dallas, Texas, who at the time was working throughout the UK & London serving the top end of the cleaning business. Including prestigious clients such as Lloyds of London, Standard Chartered Bank, Le Gavroche, The Ritz and Dorchester Hotels.

After perfecting her craft in London, Shirley moved to Germany, Köln to start Clean & Fresh; the only cleaning company to successfully service carpets, curtains, all soft furnishings and mattresses. By 1995 they had expanded to serve clients in Belgium, Denmark and most of Europe.

Shirley explained that she found the German Market to be very different to what she had experienced before; each of her new clients soon developed into loyal long lasting relationships. As a result, word of mouth spread fast and Clean & Fresh found themselves expanding into new markets such as Hotels, Cruise liners and Senior Homes.



In 1993 Heinz Gabriel, a former Bayer, BASF and Phillips Communications executive joined Clean & Fresh, bringing a wealth of knowledge and experience of chemical products. Heinz had trained in Baltimore where cleaning agent developments are at the forefront of the cleaning industry. Heinz is now co-owner of Clean & Fresh.

Now Clean & Fresh serves the entire of Europe with its innovative cleaning service. With a 7 people strong team and offices in Germany and the UK, they cater for a wealth of critically acclaimed Hotels and Cruise Liners. Clean & Fresh will be celebrating their 20th Anniversary in style with their highly esteemed clients, friends and co-workers at the Excelsior Hotel Ernst on the 30th of November 2013.



Innovative Mattress Cleaning Service

Clean & Fresh provide a cutting edge treatment for mattresses which not only removes all stains, MRSA, HIV, dust mites, urine and blood, but is guaranteed for one year. A specially developed TÜV registered cleaning agent including deodoriser is exclusively used only by Clean & Fresh who consider mattress cleaning to be an important part of hotel servicing and should be professionally maintained once every year. This treatment is completed using a CFR-3 Filter System, which allows mattresses to be available for use within 3 hours.





Hotelier's cleaning product of choice

With decades of combined experience and knowledge in the cleaning business, Clean & Fresh decided to develop their own unique and completely exclusive cleaning product, titled Ultra Clean No.1. It is now the product of choice among many hoteliers as you can use the stain removing agent by removing spots/dirt without having to clean the entire item.

Exclusive Curtain Cleaning Service in Situ

A specialist curtain cleaning service has been developed by Clean & Fresh where curtains hanging up to 10 metres can be cleaned in situ. A three filter system with hot water steam is used where the pressure can be adjusted depending on the type of material. The curtains are then treated with a cleaning agent specifically designed for fabric cleaning and protection. Once this specialist cleaning treatment has been completed the curtains will take only 2-4 hours to dry as the filter system allows for 95% of the water vapour to be removed. Therefore making curtain cleaning, quick and efficient without the need to take the rooms out of service.

Net curtains will be taken down and cleaned with a specially developed cleaning solution to remove all dirt, dust and stains with some astonishing results, see image adjacent.

Owner & Managing Director
Shirley Daglish explains:

"Our flexibility on service and payment has enabled us to tailor a maintenance programme for any specific requirements"



CLEAN & FRESH
Solutions for Better Cleaning

If you would like to arrange an individual consultation prior to quotation or a 'no cost' visit to your establishment don't hesitate to contact us, Clean & Fresh looks forward to working with you.

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Spread the Costs with a Specialist Payment Scheme

From working closely with their clients, Clean & Fresh have recognised that servicing a large number of rooms can cause budgetary issues, and the time to complete the service can have an impact on room sales. Clean & Fresh offer a special payment scheme where hotels can stagger payment across a twelve or six month period. This in turn enables cleaning services to be completed at low season periods to avoid conflicting with room bookings.

